

# MOHAMMAD RAMZAN RAZA SHEIKH AHMAD

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## PROFESSIONAL SUMMARY

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Software Engineer with 5+ years delivering high-impact web applications and enterprise solutions for international clients. Successfully delivered 60+ responsive websites with 99% client satisfaction, built platforms serving 30K+ users, and reduced manual processing by 200+ hours annually through automation. I blend deep WordPress expertise (custom themes, plugins, WooCommerce, Elementor Pro/Divi) with full-stack development, but I also hands on experience with js frameworks React.js, Django REST Framework to developed API's, and modern JavaScript, complemented by deep CMS expertise. Strong focus on performance optimization, API integration, and scalable architecture with proven ability to mentor teams and drive engineering best practices.

## TECHNICAL SKILLS

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**Languages:** JavaScript, Python, PHP

**Frontend:** React.js, TailwindCSS, Bootstrap, jQuery, GSAP, Responsive Design

**Backend & Frameworks:** Django REST Framework, Flask, REST APIs, Python, javascript, PHP

**Databases:** MySQL, PostgreSQL

**CMS Platforms:** WordPress (Custom Themes/Plugins, Elementor Pro, Divi, WPBakery), WooCommerce, Shopify, Webflow, Wix,

**Cloud & DevOps:** AWS (EC2, Lightsail, S3), Google Cloud Platform, Git, GitHub, Bitbucket, Docker, CI/CD

## PROFESSIONAL EXPERIENCE

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### CMS Developer

November 2025 – Present

*Remote, Pakistan*

- **Develop & Customize:** Spearhead end-to-end development for enterprise clients, delivering 15+ responsive websites with 99% client satisfaction. Engineered website development themes/plugins using PHP, JavaScript, and REST APIs, reducing third-party dependency by 40%. Designed and implemented REST API integrations with CRM systems, payment gateways, and third-party services to support lead capture and automation workflows.
- Engineered custom WordPress themes and plugins using PHP, JavaScript, and REST APIs, reducing third-party dependency by 40% and improving site performance by 50. Write clean, component based, reusable code with ES6+%
- **SEO Optimization:** Optimized website performance through advanced caching strategies, image compression, and CDN implementation, achieving 50% faster load times across all client sites
- Integrated HubSpot CRM, payment gateways (Stripe, PayPal), and third-party delivery APIs, boosting lead generation by 25% and automating workflow processes
- Translated Figma designs into pixel-perfect, responsive web structures with interactive animations using GSAP, vanilla js with SVG's and jQuery, enhancing user engagement metrics by 35%
- **Notable Clients:** Contractors Liability, Idea2solution, Eliximark, Autosol Hub, Hmaliving.com

### Senior Software Engineer

June 2023 – November 2025

*VinnCorp, Karachi, Pakistan*

- **Develop & Customize:** Spearhead end-to-end development for enterprise clients, delivering 15+ responsive websites with 99% client satisfaction. Engineered website development themes/plugins using PHP, JavaScript, and REST APIs, reducing third-party dependency by 40%. Designed and implemented REST API integrations with CRM systems, payment gateways, and third-party services to support lead capture and

automation workflows.

- Engineered custom WordPress themes and plugins using PHP, JavaScript, and REST APIs, reducing third-party dependency by 40% and improving site performance by 50. Write clean, component based, reusable code with ES6+%
- **SEO Optimization:** Optimized website performance through advanced caching strategies, image compression, and CDN implementation, achieving 50% faster load times across all client sites
- **Team Leadership:** Mentored and led junior developers in WordPress best practices and modern JavaScript frameworks, improving team productivity by 30%
- Collaborated with cross-functional teams (design, product, QA) using Agile methodologies to deliver high-quality web applications on tight deadlines
- **Exclusive:** Developed and deployed full-stack applications serving 20+ active users with REST API backends, implementing role-based access control and real-time data synchronization, we have developed on Python, Django, Django REST Framework, React js and PostgreSQL
- Integrated HubSpot CRM, payment gateways (Stripe, PayPal), and third-party delivery APIs, boosting lead generation by 25% and automating workflow processes
- Translated Figma designs into pixel-perfect, responsive web structures with interactive animations using GSAP, vanilla js with SVG's and jQuery, enhancing user engagement metrics by 35%
- **Notable Clients:** Versatile Group, BIM Solutions UAE, SugarHills, VinnCorp, Selldiers.us, dassoBamboo UAE, Vision Marketing NYC, Candogram (TailwindCSS implementation)

### **Software Engineer (Website Developer)**

**March 2021 – June 2023**

*Hulhub - SBT Japan Pakistan, Karachi, Pakistan*

- Developed 20+ WordPress and WooCommerce e-commerce sites with mobile-first responsive design, increasing mobile traffic by 20% across client portfolios
- Enhanced website security by implementing Content Security Policy (CSP) and security best practices, reducing vulnerabilities by 60%
- Engineered custom WordPress hooks, shortcodes, and custom post types to extend functionality and improve user experience for diverse business needs
- Migrated 10+ legacy websites to modern WordPress architecture, improving SEO rankings by 35% through structured data, schema markup, and performance optimization
- Translated Figma/Adobe XD designs into pixel-perfect, interactive websites ensuring scalability and cross-browser compatibility
- Integrated third-party APIs including HubSpot CRM, payment gateways, and delivery systems, streamlining business operations for e-commerce clients
- Optimized website performance using image optimization, lazy loading, caching mechanisms, and SEO best practices for sustained improvements
- Collaborated with cross-functional teams to evaluate and implement UX/UI designs, consistently delivering projects ahead of schedule
- **Notable Clients:** Rex-D, Swan Enchanting (e-Commerce), Arched Together Cleaning, AQmdi, Thefinmed, Hygrid Electrical, Pesacar Rental, MyFixes, EnlitenPath, Truout Reach, ORM Systems

### **Junior Software Engineer (Web Developer)**

**December 2019 – February 2021**

*Soft Nation Technologies, Karachi, Pakistan*

- Redesigned client websites using responsive, mobile-first approach with modern HTML5/CSS3, resulting in 20% increase in mobile traffic
- Collaborated with designers to implement UX/UI improvements across multiple projects, reducing bounce rates by 18%
- Developed and maintained WordPress websites for diverse clients across e-commerce, healthcare, and education sectors
- Automated repetitive data entry tasks using Python and Selenium web scraping, reducing processing time from months to weeks and saving 200+ hours annually

- Participated in full SDLC including requirements gathering, design, development, testing, and deployment phases
- Contributed to database design and management using MySQL, ensuring data integrity and optimal query performance

## KEY PROJECTS & ACHIEVEMENTS

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- **AlphaBetaCore HRMS Portal:** Full-stack enterprise application built with **React js** and **Django REST Framework** featuring authentication, role-based access management, employee tracking, attendance systems, and comprehensive reporting dashboards used by multiple enterprise teams
- **Automated Data Collection System (2021):** Developed Python-based automation tool using Flask web framework and Selenium for web scraping and data collection. Created crawler scripts that visit multiple sites, process data using Pandas library, reducing data entry operations from months to weeks and eliminating 200+ hours of manual effort annually
- **High-Performance E-Commerce Solutions:** Built custom WooCommerce and Shopify stores with third-party integrations, custom themes, and payment gateway implementations, resulting in 40% increase in monthly sales and 50% reduction in cart abandonment rates
- **Candogram Platform Rebuild:** Redesigned and developed using HTML5 and TailwindCSS with fully responsive architecture, improving mobile performance scores by 40% and achieving pixel-perfect design implementation
  
- **Legacy CMS Migration:** Successfully migrated 10+ legacy websites to modern platforms (WordPress/Webflow), reducing page load times by 55%, increasing organic traffic by 30%, and improving SEO rankings by 35%
- **Cloud Deployments:** Deployed and managed multiple applications on AWS (EC2, Lightsail, S3) and Google Cloud Platform with auto-scaling, load balancing, and continuous monitoring configurations

## EDUCATION

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**Bachelor of Computer Science – Software Engineering** **2015 – 2019**

Usman Institute of Technologies (UIT affiliated with NED University of Engineering & Technology), Karachi  
*Coursework:* Object-Oriented Programming, Algorithms & Data Structures, Database Design & Management, Software Development Lifecycle, Technical Documentation

**Pre-Engineering (HSC)** **2014**

Government Degree Boys College, Gulistan-e-Jauhar, Karachi

## CORE COMPETENCIES

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**Leadership & Mentorship:** Proven ability to guide development teams, conduct code reviews, and drive technical excellence

**Collaboration:** Strong communicator with track record of effective cross-functional teamwork across design, product, and engineering

**Problem-Solving:** Expert in debugging, performance optimization, and proactive issue resolution with focus on scalable solutions

**Agile Project Management:** Experienced in iterative development, sprint planning, and rapid adaptation to evolving requirements

## CERTIFICATIONS

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Digital Marketing | Graphics Design | WordPress Development | Creative Writing